



Great eBay Deals through Misspellings

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Reported by: **John Matarese**

Do you have trouble finding good deals on eBay these days...because so many bidders drive up prices too high?

Then I'll let you in on a little secret: You may want to look for eBay sellers who happen to be poor spellers.

How Misspellings Help You

Want a great deal on eBay?

We found a \$40 Ralph Lauren polo shirt...with no bids despite a \$1.99 starting price (Yes, less than two dollars!) Why no bidders? It was spelled "Laren," not "Lauren." Most buyers never found it.

The Wall Street Journal says if a seller uses wrong spelling, or abbreviates, the item will receive only a fraction of the normal bids.

Common Misspellings

Common misspellings include "Laura Ashley" listed as "Laura Ashly" "Playstation" listed as "paystation"...And "ipod" listed as "i-podd." You may find yourself the only one bidding.

My advice? Check out the websites [auctionbloopers.Com](#) and [typobuddy.Com](#)... which will give you common misspellings. (Click links)

Bottom line: If you're buying, check for alternate spellings and you'll find fewer bidders.

But if you're selling, pull out that Websters before you post so you dont waste your money. I'm John Matarese.

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