

Press Release

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TypoBuddy – Find Big Savings through Auction Errors -- *Easily find misspelled items on eBay and craigslist – from the creators of Deal Locker*

SAN DIEGO, Calif. (February 05, 2008) – eBay doesn’t let you do it. Amazon hasn’t got it either! But there one site that specializes in making the newest and most powerful tools for finding *hidden discounts*! As part of its ongoing mission to save consumers both time *and* money, the creators of DealLocker.com, the coupon code database, and the creators of the Secret [Amazon Discount](#) Finder, announce the newest Web site to be added to the bargain-hunter’s arsenal – [Typo Buddy](#). Consumers may not know it, but sellers on eBay and craigslist frequently misspell key words in their listings, making their auctions and products difficult or impossible to find. This creates a window of opportunity for the savvy shopper. Using Deal Locker’s new Typo Buddy tool, users can quickly and easily find misspelled listings for popular items, and since these hidden listings often go unnoticed buyers can save big!

HOW IT WORKS

Smart Shoppers simply go to www.typobuddy.com. The site will automatically select the nearest city or region from the “Location” pull down menu. Eager bargain hunters then simply type in the name of the item they are looking for (or chose an option from the “Popular Searches” section) and the tool will automatically search out potential listings from both eBay and craigslist and present them as one-click search links.

EXAMPLE

Typing “Espresso Maker” will find commonly misspelled derivatives (such as “Espresso Maker”).

For even more fine tuned search results, consumers can use the “Advanced” search function which allows for excluding specific words (helpful when looking for a specific item) and a host of other search criteria.

Visit the www.typobuddy.com to discover hidden deals before the secret is out!

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Tags: Auction, typo, misspelled, misspelling, deal, bargains, shopper, shopping, savings, money, finance, eBay, auctions, classified, ads, craigslist, online shopping